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(Principal, Maharani Kasiswari College)

CONVENER



Dr. Sudipta Ghosh
Assistant Professor & Head,
Department of Commerce;
Jt. Convener, Research Cell

REGISTRATION LINK



<https://forms.gle/PvuTo6T6WshFZLMw9>

No Registration Fee

Participation certificate will be provided

Registration will close on

22nd August at 4.00 PM

ONE DAY NATIONAL LEVEL WEBINAR

on

**“Artificial Intelligence (AI) Exists :
Healthcare Business Sustains”**

Organised by

**Department of Commerce
along with
Research Cell**

of

MAHARANI KASISWARI COLLEGE



(Affiliated to University of Calcutta)

20, Ramkanta Bose Street,

Kolkata - 700 003, West Bengal



**23rd August, 2020 (Sunday)
At 4:30 P.M.(IST) Onwards**

Online Platform :

**ZOOM & YOUTUBE LIVE
STREAMING**

RESOURCE PERSON



Dr. Anupam Ghosh

(Ph.D), IIT Kgp)
Assistant Professor
Department of Business Management
Birla Institute of Technology,
Mesra, Ranchi, India
Visiting Faculty, IIM Ranchi

Dr. Anupam Ghosh received Ph.D. from IIT Kharagpur and has been doing in-depth research in the domains of Sustainable Business, Artificial Intelligence (AI), Corporate Social Responsibility (CSR), e-Marketing, Consumer Behaviour, Entrepreneurship, Rural Development & Product Life Cycle Analysis. He has about 15 years of research experience and published many international, national articles in such areas. Apart from serving as an Assistant Professor for almost a decade at Department of Management, Birla Institute of Technology Mesra, he is also a visiting faculty at IIM Ranchi. He is the recipient of many awards & recognitions such as “Amity Excellence Award for Best Academic Author in the area of Sustainable Business-2020”. He is the editor and reviewer of many reputed international publication houses such as Emerald, Inderscience, McGraw-Hill & others.

Contact : Dr. Sudipta Ghosh 9231833390

E-mail : sudiptaghosh.1982@gmail.com

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ABOUT THE WEBINAR

What is AI?

AI or Artificial intelligence is a technical discipline that researches and develops theories, methods, technologies, and application systems for simulating the extension and expansion of human intelligence. The underlying philosophy of AI is machines can perform some complex tasks that require human intelligence to execute. Artificial intelligence includes machine learning and deep learning (or neural network). At present, AI has made great progress in fields of image recognition, speech recognition, natural language processing, audio recognition, social network filtering, machine translation, medical image analysis, and board game programs.

AI in Healthcare

AI has an important role to play in the healthcare. It is expected that, AI will be capable of providing diagnosis and treatment. Radiology, pathology, speech and text recognition are few areas where AI will dominate in near future. The application of AI in healthcare business is becoming more relevant in this COVID-19 pandemic situation.

In this national level webinar, the honourable resource person will enlighten us through his valuable speech on AI and its effectiveness for achieving sustainability with special reference to healthcare business.

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